

2017 Summer Reading Program Questions for the Public Library Survey
<https://tn.countingopinions.com/>

PERFORMANCE INDICATOR		DEFINITION / INSTRUCTION
Summer Reading Programs		
	Number of Events Held	Report the count of the audience at all programs for which the theme was Summer Reading.
	Children's Program Attendance	Report the count the primary audience of children 0-11 years in attendance.
	Young Adult/Teen Program Attendance	Report the count the primary audience of young adult/teen ages 12-18 years in attendance.
	Adult Program Attendance	Report the count for which the primary audience is for adults.
	Total Program Attendance	Total calculated automatically. This is the count of the audience for all library programs for Summer Reading Program events.
Summer Reading Program Budget		
4.28	Summer Reading Program Budget	Report budgeted funds for the Summer Reading Program events.
4.29	Income from donations	Report donated funds for the Summer Reading Program events including in-kind donations.
4.30a	Income received from grants	
4.30b	Name grants	
Summer Reading Program Marketing Tools		
	Did you use the marketing tools provided by Cooperative Summer Learning Program?	Select from drop down menu. This includes posters, logos, banners, and the Public Service Announcement.